

Economic Development Citizens Advisory Committee (EDCAC)

Minutes for the February 8, 2017, Committee Meeting

Held in the Merrimack Memorial Room

Merrimack, New Hampshire

Committee Members

Present: Susan B. Lee, Dawn Shepherd, Ken Asai, David Shaw, Douglas C. Dowell, Joshua Schiavone

Absent: None

Excused: None

Town Council Representative: none

Guest(s): None

Public attendee(s): None

1. Call to Order

Susan B. Lee, Chairman, called the meeting to order at 7:14 p.m.

2. Announcements

None

3. Business

a. Continue review of business survey status

- a. Question #2: how to impact these businesses that get business through the internet. There was a discussion of whether the answer was exclusive/prioritized. Question should be reworded for clarification going forward.
- b. Question #5: what is the best way to get information to people? Email, information session, and joint effort with Chamber were discussed.

b. Discuss plans for holding a workshop on local and regional services available to businesses

- a. Susan asked Laurel Bistany to present, would like to have Tim Thompson involved also.
- b. Town of Derry sends list of new businesses; not available in Merrimack. Is there a way to track new business in town?

c. Review of links and content on economic development website

- a. Ken suggested changing 'economic development' to be more business focused, i.e. 'business resources'
- b. Need to have Money Magazine link go to article, not website
- c. Employer and job seeker links are broken
- d. Add search engine for real estate agents?

- e. Committee reviewed website and agreed it needs a refresh. Committee members will look through site and recommend changes. Plan is to start with small changes and spread awareness.

d. Other topics that may be raised during meeting

- a. None

4. Approval of Minutes – 1.7.2017

Motion to accept the minutes was made by Ken and seconded by Doug. The motion passed 6-0-0.

5. PUBLIC COMMENT

No members of the public attended the meeting.

6. EDCAC MEETING SCHEDULE

David motioned to hold the next meeting of EDCAC on March 8, 2017, at 7:00 p.m., in the Merrimack Memorial Room. The motion was seconded by Doug and was passed 6-0-0.

7. ADJOURNMENT

Motion to adjourn the meeting was made by Dawn and seconded by Josh. The motion passed 6-0-0 and the meeting was adjourned at 8:35 p.m.

These minutes are respectfully submitted to the Committee by Dawn Shepherd, Secretary. These minutes were corrected by Douglas Dowell, Acting Secretary.

These minutes were approved as corrected on 03/08/2017, by a vote of 4-0-0 on a motion made by Ken Asai and seconded by Joshua Schiavone.