



Merrimack Parks & Recreation

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<http://www.merrimackparksandrec.org>

To: Paul Micali, Town Manager

From: Matt Casparius, Director of Parks & Recreation

Re: Summer Concert Series Sponsor

Date: December 19, 2023

Hi Paul,

Franklin Savings Bank reached out to us as they would like to get more involved in the Community. Specifically, they would like to be a sponsor for our Annual Summer Concert Series with a donation amount of \$900.00.

In recent years; it has gotten more difficult to find quality bands for the summer concert series that fall within our available budget. This additional funding will allow us to afford some bands that we previously wouldn't have been able to consider.

Similar to what we have done for movies in the park, the bank would have the opportunity to setup a table at the concert series, be recognized as a sponsor as the concert and be listed in print & social media.

I would ask the Town Council to accept this donation with the authorization to expend the funds for paying for bands.

Matthew Casparius

Subject: Summer Concert Series Sponsorship

Good afternoon Matt,

I have good news, I can officially commit to FSB sponsoring your 2024 Summer Concert Series for \$900. I would love to meet up early next year to talk more about it.

Would you be available to meet up sometime in early February? I find it helpful to book these things on my calendar ahead of time, so if you are open to meeting, please let me know when might be a good time.

Also, please let me know when I may expect to receive the invoice. I will likely need a W9 as well.

We look forward to working with you next year!

Jenn

Jennifer Demers

Marketing and Community Engagement Officer

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