



TOWN COUNCIL – AGENDA REQUEST FORM

THIS FORM WILL BECOME PART OF THE BACKGROUND INFORMATION USED BY THE COUNCIL AND PUBLIC

Please submit Agenda Request Form, **including back up information, 8 days prior** to the requested meeting date. **Public Hearing requests must be submitted 20 days prior to requested meeting date to meet publication deadlines** (exceptions may be authorized by the Town Manager, Chairman/Vice Chair).

MEETING INFORMATION

Date Submitted: April 27, 2016
Submitted by: Matthew Casparius
Department: Parks & Recreation

Date of Meeting: May 12, 2016

Speakers: Matthew Casparius (if need be)

Time Required: 5 minutes

Background Info. Supplied: Yes: No:

CATEGORY OF BUSINESS (PLEASE PLACE AN "X" IN THE APPROPRIATE BOX)

Appointment:	<input type="checkbox"/>	Recognition/Resignation/Retirement:	<input type="checkbox"/>
Public Hearing:	<input type="checkbox"/>	Old Business:	<input type="checkbox"/>
New Business:	<input checked="" type="checkbox"/>	Consent Agenda:	<input type="checkbox"/>
Nonpublic:	<input type="checkbox"/>	Other:	<input checked="" type="checkbox"/>

TITLE OF ITEM

Acceptance of sponsorship to the Parks & Recreation Department Movie Night

DESCRIPTION OF ITEM

I Heart Media has approached the Parks & Recreation Department and has offered to sponsor our Community Movie Night in the Park that we were planning for Thursday, August 25th. I Heart Media is providing this opportunity to a number of communities throughout their listening audience in Massachusetts & New Hampshire.

They would provide for all the costs associated with this event including movie screen, movie, station personality and all marketing materials. The first 100 attendees will receive a free gift bag with healthy snacks provided by Whole Foods Market. Merrimack NH and this event series will be promoted on the radio, on-line, digital media, social media and email marketing along with movies posters that will be featured in 32 Whole Foods Market locations in MA and NH.

Allowing them to sponsor this Movie Night would save the Town of Merrimack from having to spend any money and still allow us to provide this free community event. Similar to the donation from the Merrimack Lion's Club, the movie selection would be determined by the Parks & Recreation Director.

REFERENCE (IF KNOWN)

RSA:	Warrant Article:	_____
Charter Article:	Town Meeting:	_____
Other:	N/A	

EQUIPMENT REQUIRED (PLEASE PLACE AN "X" IN THE APPROPRIATE BOX)

Projector:	<input type="checkbox"/>	Grant Requirements:	<input type="checkbox"/>
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www.iHeartMedia.com
www.iHeartRadio.com
www.kiss108.iheart.com

Matthew Casparius
Director of Parks & Recreation
Town of Merrimack NH
April 25, 2016

Dear Matthew,

Thank you so much for your interest in the KISS 108 Summer Movie Series 2016! The iHeartMedia Boston team is excited bring this community movie series to **Merrimack, NH on Thursday August 25th 2016 from 6pm-9pm.**

KISS 108 Boston's #1 radio station will be responsible for all costs producing this event including movie screen, movie, station personality and all marketing materials. The first 100 attendees will receive a free gift bag with healthy snacks provided by Whole Foods Market. Merrimack NH and this event series will be promoted on the radio, on-line, digital media, social media and email marketing along with movies posters that will be featured in 32 Whole Foods Market locations in MA and NH. Please let me know if you have any questions and we look forward to bringing some great entertainment to Merrimack NH!

Sincerely,

Michael Bloch
iHeart Media
KISS 108
MichaelBloch@iHeartmedia.com

